

What's your action plan for COVID-19?

Dear SMEs,

The COVID-19 pandemic is disrupting businesses of all sizes across virtually every sector of the economy. With fewer resources and cashflow to rely on, the disruption is likely to hit SMEs the hardest. In order to keep your business healthy through such uncertain times, it is essential to assess the disruption COVID-19 will have on your business. Developing an action plan will help protect the well-being of your staff, assess the financial impact on your business and establish what support and solutions are available.

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Below are five essential areas to consider in your action plan:

Five Point Action Plan:

Dolfinblue are offering free, no obligation discovery calls to help you develop an effective plan.

If you are unsure where to start or are concerned about the impact COVID-19 is having on your business, our friendly team would be happy to answer your questions:

Call: 0330 107 22 88

Email: support@dolfinblue.com

Website: www.dolfinblue.com

Plan for Staff

- Plan for remote working
- Plan for resourcing gaps
- Statutory sick pay

Plan for Cash

- Forecast cash for next 90 days
- Assess non-essential costs
- Assess cash gaps

Future Planning

- Supply chain impact
- Sales and Marketing impact
- Best case / worst case analysis
- Post-virus forecast

Solutions & Remedies

- Funding options
- Government support
- Establish actions required and timings

Monitor & Track

- Monitor cash flow
- Track profitability / KPIs
- Assess ongoing developments